## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

**CURRENT REPORT** 

## PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): June 19, 2002

## AVALONBAY COMMUNITIES, INC.

(Exact name of registrant as specified in charter)

MARYLAND

(State or other jurisdiction of incorporation)

1-12672

(Commission file number)

77-0404318

(IRS employer identification no.)

### 2900 EISENHOWER AVENUE, SUITE 300, ALEXANDRIA, VIRGINIA 22314

(Address of principal executive offices) (Zip Code)

(703) 329-6300

(Registrant's telephone number, including area code)

## Item 9. Regulation FD Disclosure.

On June 19, 2002, representatives of AvalonBay Communities, Inc. will make a presentation in the afternoon to current and prospective stockholders and other persons and institutions who may be interested in AvalonBay and its business, finances, or securities. The materials attached to this Current Report on Form 8-K as Exhibits 99.1 and 99.2 disclose in all material respects the presentation that will be made on June 19, 2002.

AvalonBay is furnishing the information included in this report pursuant to Regulation FD. This information is being furnished pursuant to Item 9 of this Current Report on Form 8-K and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section and will not be incorporated by reference into any registration statement filed by AvalonBay under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference. This report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

The presentation material is dated June 19, 2002, and the information and analyses presented should be read as of such date with the understanding that AvalonBay is not undertaking to update this presentation material or the third party data and projections included in this presentation material.

### FORWARD-LOOKING STATEMENTS AND QUALIFICATIONS

This filing contains projections and statements regarding trends, both nationally and regionally, in the general economy and in the multifamily real estate industry. By their nature, there can be no assurance as to how accurate these projections will be, and other observers of the economy and the multifamily real estate industry could discern different trends or draw different conclusions from these trends. This report includes data and projections prepared by third parties. AvalonBay does not endorse or confirm such data and projections and is not suggesting that the sources of those projections are experts. Additional cautions apply to data and projections prepared by third parties because AvalonBay cannot independently verify these data and projections. In general, it is unlikely that any two analysts would produce identical data and projections.

This filing, including the exhibits, contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. You can identify forward-looking statements by the use of words such as "believe," "expect," "anticipate," "intend," "estimate," "assume," "project," "forecast," and other similar expressions (and abbreviations for such expressions, such as "E" for estimate) that predict or indicate future events and trends. In addition, statements that do not relate to the reporting of historical matters and that do not report facts about present matters are forward-looking statements. The forward-looking statements contained in this presentation are subject to many risks and uncertainties. These risks and uncertainties include the following:

- both generally and in our markets, demand for apartment homes may change, economic conditions (including employment and income levels) may change, and competition (including an increase in the supply of apartments) and competitive pricing may increase, and these changes could affect our occupancy and rental rates;
- projections regarding population, income, employment, household formation and other trends could prove to be wrong, or the suggested effect of such trends could prove to be wrong, and therefore investors should be cautious in relying on the analyses of such trends that are presented in this report;
- we may fail to secure development opportunities due to an inability to reach agreements with third parties or to obtain desired zoning and other local approvals;
- we may abandon or defer development opportunities for a number of reasons, including changes in local market conditions, increases in costs of development and increases in the cost of capital, all of which make development less desirable;
- construction costs of a community may exceed our original estimates;
- we may not complete construction and lease-up of communities under development or redevelopment on schedule, resulting in increased interest expense and construction costs and reduced rental revenues;
- financing may not be available on favorable terms or at all, and our cash flow from operations and access to cost effective capital may be insufficient for the development of our pipeline and could limit our pursuit of opportunities;
- our cash flow may be insufficient to meet required payments of principal and interest, and we may be unable to refinance existing indebtedness or the terms of such refinancing may not be as favorable as the terms of existing indebtedness; and
- · we may be unsuccessful in managing our current growth in the number of apartment communities.

Additional risks and uncertainties affecting the Company are detailed in AvalonBay's filings with the Securities and Exchange Commission, including AvalonBay's Annual Report on Form 10-K for the fiscal year ended December 31, 2001 under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations - Forward-Looking Statements" and elsewhere in that report and in subsequent reports on Form 10-Q and Form 8-K.

Readers should review this presentation in conjunction with a review of AvalonBay's Form 10-K for the fiscal year ended December 31, 2001 and subsequent reports on Form 10-Q and Form 8-K.

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Item 7. Financial Statements, Pro Forma Financial Information and Exhibits

- (c) Exhibits
- 99.1 Slide show that will be presented to investors. Bracketed text describes photo or graphics omitted from Exhibit 99.1 or gives further explanation or clarification of the matter presented in the slide.
- 99.2 Portion of slide show that includes graphs, charts, maps or other pictorial presentations.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be filed on its behalf by the undersigned hereunto duly authorized.

AVALONBAY COMMUNITIES, INC.

By: /s/ Thomas J. Sargeant

Thomas J. Sargeant

Executive Vice President and Chief Financial Officer

Dated: June 18, 2002

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Exhibit Index

99.1 Presentation Materials.

99.2 Presentation Materials.

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	AvalonBay Communities, Inc.	
	AvalonBay Analyst/Investor Event Planned Evolution June 19, 2002	
Slide 2:		Diamad Essalution
	Planned Evolution	Planned Evolution
	Strategic Evolution Enhancing Our Strategic Focus	
Slide 3:		Planned Evolution
	Strategic Evolution	
	Refining of Strategic Vision	
	To more deeply penetrate our chosen markets	
	through a broader range of products and services	
	with an increased focus on our customer.	
Slide 4:		
	Planned Evolution	Planned Evolution
	Strategic Evolution Enhancing Our Strategic Focus	
	Customer Evolution Knowing and Serving our Customer	

Slide 5:

Planned Evolution

Customer Evolution

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Knowing and Serving Our Customer

Projected growth from "empty nester" baby boomers and "echo-boomers"

[See the slide of the same title in Exhibit 99.2.]

Planned Evolution

Strategic Evolution Enhancing Our Strategic Focus

Customer Evolution Knowing and Serving our Customer

Product Evolution Broadening Our Product Offering

Slide 7:

Portfolio

Product Evolution

Garden/TH [Photo of Avalon Oaks] [Photo of Avalon at Arlington Square] [Photo of Avalon at Flanders Hill]

Mid-Rise [Photo of Avalon Willow] [Photo of Avalon Corners] [Photo of Avalon on Stamford Harbor]

High-Rise [Photo of Avalon Towers by the Bay] [Photo of Towers at Avalon Cove] [Photo of Avalon Riverview]

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Slide 8:

Planned Evolution

Planned Evolution

Strategic Evolution Enhancing Our Strategic Focus

Customer Evolution Knowing and Serving our Customer

Product Evolution
Broadening our Product Offering

Associate Evolution Cultivating Our Talent

Financial Foundation for Planned Evolution

Slide 9:

Planned Evolution

## Financial Foundation

- Match long-term assets with long-term capital
- Limit floating rate debt

Chart showing:

AVB — 2.2% Multifamily Average — 7.4%

- Limit secured finance
- Match equity capital to business risks
- Provide detailed financial disclosures

Pie Chart showing:

Preferred — 4%

Debt — 37%

Common — 59%

#### Outsized Performance

## Sector-Leading NOI Growth

Chart showing:

AVB — 7 year average NOI growth of 7.2%

Multifamily Sector — 7 year average NOI growth of 5.2%

- (1) On a pro forma basis as if the 1998 merger had occurred at the beginning of 1994
- (2) Average based on data provided by Green Street Advisors, Inc.

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Slide 11:

Planned Evolution

#### **OUTSIZED PERFORMANCE**

Sector-leading FFO per share growth

Chart showing:

AVB — 7 year average FFO per share growth of 10.7%

Multifamily Sector — 7 year average FFO per share growth of 7.4%

(3) Multifamily average consists of 15 publicly traded multifamily companies. FFO per share obtained from individual company reports was adjusted to conform to NAREIT's definition where appropriate.

[Management generally considers Funds from Operations (FFO) to be an appropriate supplemental measure of the operating performance of AvalonBay because it provides investors an understanding of the ability of AvalonBay to incur and service debt and to makes capital expenditures. FFO is determined based on a definition adopted by the Board of Governors of the National Association of Real Estate Investment Trusts ("NAREIT"), which may differ from the methodology for computing FFO used by other REITs, and, accordingly, AvalonBay's calculation of FFO may not be comparable to the FFO reported by other REITs. FFO as used by AvalonBay means net income or loss computed in accordance with generally accepted accounting principles (GAAP), except that excluded from net income or loss are gains or losses on sales of property and extraordinary (as defined by GAAP) gains or losses on debt restructuring; plus depreciation of real estate assets; and after adjustments for unconsolidated partnerships and joint ventures. FFO does not represent cash generated from operating activities in accordance with GAAP. Therefore it should not be considered an alternative to net income as an indication of our performance. FFO should also not be considered an alternative to net cash flows from operating activities as determined by GAAP as a measure of liquidity. Additionally, it is not necessarily indicative of cash available to fund cash needs.]

Slide 12:

Planned Evolution

## OUTSIZED PERFORMANCE

Dividends - Safety and Growth

[See the slide of the same title in Exhibit 99.2. The "payout ratio" refers to the dividend per share expressed as a percentage of FFO per share. For a discussion of the meaning of FFO, see Slide 11 above.]

Slide 13:

Planned Evolution

## OUTSIZED PERFORMANCE

Compound Annual Growth Return

Chart showing

AVB — 7 year average compound annual growth return of 19.7%

Multifamily Sector — 7 year average compounding annual growth return of 14.0%

(4) Data provided by NAREIT and represents average annual return for the period December 31, 1994 to December 31, 2001.

#### **OUTSIZED PERFORMANCE**

## NAV per Share Growth

Chart showing:

AVB — 7 year average NAV per share growth of 11.5%

Multifamily Sector — 7 year average NAV per share growth rate of 4.0%

Source: Green Street Advisors, Inc.

[NAV means Estimated Net Asset Value, which is the estimated market value of a company's assets less all current and long-term liabilities divided by the number of outstanding common shares and operating partnership units. The calculation of estimated NAV by others may not be comparable to the calculation prepared by Green Street Advisors, Inc.]

Slide 15:

AvalonBay Communities, Inc.

AvalonBay Analyst/Investor Event Strategic Evolution June 19, 2002

Slide 16:

Market Research

- Long-Term and Short-Term Perspective
- Tools and Methodology
- Application to AVB
- Conclusions

Slide 17:

Market Research: Methodology

## Short Term

- Market Monitors
- Market Index
- MSA and Submarket reviews
- · Third party reviews

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Slide 18:

Market Research: Methodology

## Market Monitors:

**Economic Market Monitors** 

- Stock Market Performance
- · Treasury Spread
- · Consumer Confidence
- Apartment Market Monitors
  - Rental Household Growth
  - New Supply as a % Inventory
  - Demand/Supply

- Single-Family Home Sales
- Market Occupancy

Corporate Profits GDP Growth

**Employment Growth** 

- · Market Rent
- Home Affordability

## AVB Portfolio Monitors

- Prospect Traffic
- · Available Homes

- Economic Occupancy
- Market Rent Growth

Traffic/AvailabilityLease Break-up FeesBad Debt RatioTurnover

- Loss to Lease
- Concessions
- · Gross Leases
- · Conversion Ratio

Slide 19:

Market Research: Methodology Short-Term

Market Index:

- Nine Market Monitors
- Quarterly snapshot
- Current and projected apartment market conditions

Slide 20:

Market Research: Methodology Short-Term

MSA [Metropolitan Statistical Area] and Submarket Reviews:

- MSA Snapshot
  - Highlights
  - Summary Graphs: Jobs, Rents, Supply, Etc.
  - MSA Review
    - Economic Profile and Trends
    - Commercial Activity
    - Apartment Indicators and Results
  - Submarket Review
    - Completions
    - Rents/Occupancy

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Slide 21:

Market Research: Methodology Short-Term

## Third Party Reviews:

- Quarterly national updates
- Detailed MSA reviews
- Q & A

Slide 22:

Market Research: Methodology

### Longer Term

- Market Rankings
  - Relative Assessment of Markets
  - Intermediate Outlook
- Other Research
  - Portfolio Performance
  - Portfolio Diversification
  - Demographic Studies

Slide 23:

Market Research: Application Shorter-Term

Slide 24: Ma	rket Research: Application Short-Term
Corporate [See the slide of the same title in Exhibit 99.2.]	e Profits % Change vs. Year Ago
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Slide 26:	rket Research: Application Short-Term
[See the slide of the same title in Exhibit 99.2.]	GDP Growth
	rket Research: Application Short-Term nnual Employment Growth
Slide 28:	rket Research: Application Short-Term
S [See the slide of the same title in Exhibit 99.2. In the chart presented, the ve	ingle-Family Home Sales

Slide 29:

Market Research: Application Short-Term

New Supply as a % Total Inventory

[See the slide of the same title in Exhibit 99.2. In the chart presented, the vertical axis represents new apartment completions as a percentage of existing apartment inventory from apartment communities with 40 or more apartment homes]

Slide 30:

Market Research: Application Short-Term

Demand/Supply Ratio

Slide 31:	Market Research: Application Short-Term	
	Occupancy (REIS)	
[See the slide of the same title in Exhibit 99.2.]		
Slide 32:		
	Market Research: Application Short-Term	
	Annualized Rental Rate Growth (REIS)	
[See the slide of the same title in Exhibit 99.2. ]		
Slide 33:		
	Market Research: Application	
	Short-Term	
	Traffic/Available Homes	
[See the slide of the same title in Exhibit 99.2. In the ch	hart presented, the vertical axis represents monthly average of the number of	visits by prospective renters per week
divided by the average number of available homes.]		
<u>Slide 34</u> :		
	Market Research: Application Short-Term	
	Economic Occupancy	
sizes and locations within a community have different e	art presents data about AvalonBay. Economic occupancy takes into account the economic impacts on a community's gross revenue. Economic occupancy is centage of total possible revenue. Total possible revenue is determined by val	defined as total possible revenue less
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Slide 35:		
<u>511de 55</u> .	Market Research: Application	
	Short-Term	
	Market Rent Growth	
[See the slide of the same title in Exhibit 99.2. The cha	art presents year-over-year AvalonBay (not general market) data.]	
Slide 36:		
<u>5140-50</u> .	Market Research: Application	
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Market Research: Application Longer-Term

Slide 37:

## Market Rankings: Overview

Slide 42:

[See the slide of the same title in Exhibit 99.2.]

Relative rankings of AVB markets Applied to investment guideline tools Intermediate-term perspective Four variables Slide 38: Market Research: Application Longer-Term Average Annual Employment Growth (1998-2003) [See the slide of the same title in Exhibit 99.2.] Slide 39: Market Research: Application Longer-Term Completions as % of Inventory (1998-2003) [See the slide of the same title in Exhibit 99.2.] 10 Slide 40: Market Research: Application Longer-Term Demand/Supply (1998-2003) [See the slide of the same title in Exhibit 99.2.] Slide 41: Market Research: Application Longer-Term Housing Affordability (4Q01) [See the slide of the same title in Exhibit 99.2.]

> Market Research: Application Longer-Term Market Rent Growth (1998-2003)

## Market Research: Application Longer-Term

## Market Rankings: Summary

Higher	Middle	Lower
Boston	Central NJ	Baltimore
Los Angeles	Long Island	Chicago
New York	Northern NJ	Fairfield
Orange County	Oakland	Minneapolis
San Diego	San Jose	Seattle
San Francisco	Washington DC	

Slide 44:

Market Research Conclusions

## **Economy**

- Recovery Signals
- · Consumer spending vs. business confidence
- Modest growth

## AVB Apartment Markets:

- More short-term volatility compared to U.S.Short-term: recovery expected to lag U.S.
- Long-term: supply constrained markets outperform

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## Slide 45:

Investment Strategy

- Key Objectives
- Methodology
- Application

Slide 46:

Investment Strategy

## Key Objectives:

- Best Markets
- Market Leadership
- Sustainable and Balanced Growth
- Value Added Investment

Slide 47:

Investment Strategy

## Methodology Overview:

- Markets: Market Rankings
- Investment Opportunities: Investment Matrix
- Portfolio: Capital AllocationExecution: Business Unit Planning

## Slide 48:

### Market Rankings:

Higher	Middle	Lower
Boston	Central NJ	Baltimore
Los Angeles	Long Island	Chicago
New York	Northern NJ	Fairfield
Orange County	Oakland	Minneapolis
San Diego	San Jose	Seattle
San Francisco	Washington DC	

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Slide 49:

Investment Strategy

## Investment Matrix:

- Unique returns for each opportunity depending on:
  - Short term cost of capital and accretion premium
  - Investment Type
  - Market/Location Quality
  - Asset Quality
  - Risk Factors

Slide 50:

Investment Strategy

## Investment Matrix:

- Benefits:
  - Uniqueness priced into each deal
  - Assures that more attractive deals are funded
  - Pushes investment decision making down

Slide 51:

Investment Strategy

## Capital Allocation:

- Determines how we build our portfolio
- Principally a function of four factors:
  - Market size
  - Quality
  - Stability
  - Profitability

Slide 52:

Investment Strategy

## Capital Allocation:

- Other considerations:
  - Portfolio diversification objectives
  - Portfolio growth objectives
  - Market leadership objectives
  - Market experience and capability

## Capital Allocation: Market Quality (60%)

Market	Ranking
Boston	Higher
San Francisco	
Los Angeles	
San Diego	
Orange Co.	
New York	
Central NJ	Middle
Oakland	
Northern NJ	
Long Island	
Washington	
San Jose	
Chicago	Lower
Baltimore	
Fairfield	
Minneapolis	
Seattle	

## Slide 54:

## Investment Strategy

## Capital Allocation: Profitability (20%)

Market	Ranking
Boston	Higher
San Jose	
Long Island	
Washington	
Northern NJ	
Central NJ	
Fairfield-New Haven	Middle
San Francisco	
Baltimore	
New York	
Oakland	
Los Angeles	
Orange Co.	Lower
Minneapolis	
San Diego	
Chicago	
Seattle	

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## <u>Slide 55</u>:

## Investment Strategy

## Capital Allocation: Stability (20%)

Market	Ranking
Fairfield-New Haven	Higher
Central NJ	
Northern NJ	
Baltimore	
Chicago	
Minneapolis	
Seattle	Middle
New York	
Washington	
Long Island	
Orange Co.	
San Diego	
Boston	Lower
Los Angeles	
San Francisco	
Oakland	
San Jose	

Investment Strategy

Portfolio Diversification:

AvalonBay's Markets: Ranked by Sharpe Ratio

[Management discussed that it considers the "Sharpe" ratio of each of its markets when considering capital allocation. The Sharpe ratio is a measure of the excess return of an investment over the "risk free" return, divided by the volatility (measured by the standard deviation of the return) of the investment. The markets with the highest Sharpe ratio were Fairfield County, NJ, New York City and Chicago. The markets with the lowest Sharpe ratio were Los Angeles, San Jose and San Diego.]

Slide 57:

Investment Strategy

[Management discussed that it has studied the average economic return and volatility of each of its markets and notes that the markets with greater volatility tend to have greater average economic returns. The markets with the highest volatility and average return were San Jose and San Francisco and the markets with the lowest volatility and average return were in New Jersey, Minneapolis and Southern California.]

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Slide 58:

Investment Strategy

Capital Allocation: Targets

Market	AVB Target	Total Capital Adjust.
Boston	Overweight	\$\$
New York		_
Central NJ		\$\$
Washington DC		\$\$
San Francisco		\$\$
Los Angeles		\$\$
Fairfield-New Haven	Balance	(\$)
Long Island		_
Northern NJ		\$
San Jose		(\$\$)
Seattle		(\$)
Oakland		\$
Orange Co.	Underweight	\$
San Diego		\$
Baltimore		_
Chicago		\$\$
Minneapolis		_

[Total capital adjustment indicates the relative weighting of future capital allocation targets needed to achieve the desired weighting of AvalonBay's interests in a given market.]

Slide 59:

Investment Strategy

Capital Allocation:

Benefits:

- Helps guide long-term investment strategy
- Ensures minimal level of market diversification
- Pushes down investment decision making
- Provides insight into regional staffing levels

Slide 60:

Investment Strategy

Execution:

- Managed regionally by local natives
  - 2/3 officers in regional offices
  - Average tenure = 5 years
  - Develop business unit plans

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Slide 61:

Investment Strategy Conclusions

Summary:

- Structured Approach
  - Research discipline
  - Decentralized execution
- Strategy will continue to evolve
- AVB markets will outperform long-term

Slide 62:

AvalonBay Communities, Inc.

AvalonBay Analyst/Investor Event Customer Evolution June 19, 2002

Slide 63:

Customer Evolution

- Knowing and Serving our Customer is a Guiding Principal for AvalonBay.
- The Customer is Changing:
  - More Diverse
  - More Segmented
  - More Affluent
  - More Demanding

Slide 64:

## AVB Resident Profile

Category			2001
Number of Occupants			1.98
Gender	- Male		44%
	- Female		53%
Marital Status — Married			50%
Age			36.4 yrs
College Educated			
- Attended College		83%	
- Graduated College		67%	
- Advanced Degree		27%	
Occupation	- High Tech		23%
	- FIRE		13%
	- Services		19%

[FIRE refers to the financial, insurance and real estate industries.]

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Slide 65:

AVB Resident Profile

- 54 % were previous apartment renters.
- 27% owned a home (23%) or condo (4%).
- 15% rented a home or condo.
- 71% work full-time.

<u>Slide 66</u> :	AVB Resident Profile	
[See the slide of the same title in Exhibit 99.2		
CI:1- (7.		
<u>Slide 67</u> :	Customer Focus Initiative	
Customer Focus is about both:		
<ul> <li>Customer Knowledge <ul> <li>Who are our customers?</li> <li>What do they want?</li> <li>In Product</li> <li>In Services</li> </ul> </li> <li>Customer Service <ul> <li>How are we doing?</li> <li>How can we do better?</li> </ul> </li> </ul>		
Slide 68:	Customer Focus Initiative	
Objective: Consistently Superior Consistent Superior Super		
Consistent Customer Targeted Products		
	Consistent Customer Service Standards  Consistent Customer Focused Associates	
Consistent Customer Foo	sed Associates	
<u>Slide 69</u> :	What is the right approach at AVB?	
[See the slide of the same title in Exhibit 99.2		
·		
	18	
Slide 70:		
	What is the right approach at AVB?	
	CUSTOMER FOCUS INITIATIVE	
	Operating Excellence	
•	Maintenance Response Time  Maintenance Satisfaction — "Right the 1st Time"  Community Office Hours  Leasing Staff Interaction  Ease of Leasing (Paperwork)  Security Deposit Return	
•	Resident Issue Resolution	

37% are "just starting out" in career.

38% are in "mid-career."

Two-Way CommunicationValue

Defining tangible performance criteria

Slide 76:

How are we addressing it?

RS Operations

- All RS Associates actively engaged
  - On-site associates empowered
  - "Best Practices" being determined
  - "Roadblock" issues being identified

Action Plans developed for every community SOP's created - Parking Task Force Established Budget process streamlined 20 Slide 77: How are we addressing it? Resident Communications "Resident friendly" office hours "Warm Call" program Resident Newsletter Slide 78: How are we addressing it? Measuring/Monitoring Ongoing Resident Focus Groups Ongoing Move-in and Renewal/Exit Surveys Annual Maintenance Operations Evaluation Annual Resident Satisfaction Survey Slide 79: Resident Satisfaction Survey Surveying Customers with CEL-REACT Survey Detailed Resident Demographic Data - Benchmark within our industry and company - Comparison of "Success Factors" between residents and on-site management - Identify customer service "Best Practice Managers" - Compare results year after year Slide 80: What are Residents telling us? Residents tell us they are satisfied with: - Visual appeal of the community (87%) - Location of the community (86%) - Overall condition of the community (81%) Courtesy and respect of staff (77%) - Professionalism of leasing personnel (75%)

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Slide 81:

What are Residents telling us?

- Most important in deciding where to live:
  - Floor plan/size of apartment home (93%)
  - Features provided in apartment home (93%)
  - Responsiveness of on-site staff to resident needs (89%)
  - Distance of community to area attractions (84%)
  - Community that will accept resident's packages (81%)
  - Availability of high-speed internet access (53%)
  - Community computer/business center (27%)

Slide 82:	
	How are we addressing it
	Compensation

- Significant percentage of Corporate Bonus Component
- Component of Annual Review for All Associates
- Recognition-based program for On-site Associates

How are we addressing it?

Hiring and Training

- Hire Customer Centric Associates
  - Developing behavior-based interview process
  - Developing tools to determine customer service aptitude
- Mobilize Training Department
  - Reinforce customer service culture
  - Communicate basic service standards
  - Provide "tools not rules"
  - Stress service recovery

Slide 84:

The Customer Focus Journey

[See the slide of the same title in Exhibit 99.2.]

Slide 85:

How will this affect our Residents?

[See the slide of the same title in Exhibit 99.2.]

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Slide 86:

How will Customer Focus benefit AVB?

[See the slide of the same title in Exhibit 99.2.]

Slide 87:

AvalonBay Communities, Inc.

AvalonBay Analyst/Investor Event Product Evolution June 19, 2002

Slide 88:

Product Evolution

Agenda

- Product evolution. Why?
- Product evolution. How?
  - Process
  - Product

<u>Slide 89</u> :	
	Product Evolution
1993	2002
Pie Chart showing:	Pie Chart showing:
Garden — 93% Mid/High-Rise — 7%	Garden — 64% Mid/High-Rise — 30% Townhome — 6%
Slide 90:	Product Evolution. Why?
Meet unique physical challenges	Froduct Evolution. Why:
<ul><li>Meet unique physical challenges</li><li>Meet customer driven opportunities</li></ul>	
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<u>Slide 91</u> :	
	Product Evolution. Why?
Physical Challenges	
• Urban density	
• Regulatory	
• Transportation	
Slide 92:	
	Product Evolution. Why?
Customer — Changing needs and demand	
• Location	
Urban renaissance	
Apt size/mix/finish/features	
Community Amenities	
·	
<u>Slide 93</u> :	
0 1 1 10 1	Product Evolution. How?
Organizational Strategy	
Product Conception and Design Strategy	,

Slide 94:

Product Execution Strategy

	Organization
	Decentralized Execution
	[downward arrow]
	Centralized Support
	Centralized Support
<u>Slide 95</u> :	Decentralized Execution
[See the slide of the same title in Exhibit 99.2]	
[see are state of the same and in Emilion 555.2]	
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<u>Slide 96</u> :	National Centralized Support
Development	
Construction — Estimating, Purchasing	
Residential Service — Market Feedback, Underwriting	
• HR — Training, Recruiting	
• Finance — Closings, Proforma Analysis, Bonds	
Administration — Insurance, Accounting	
Slide 97:	
<del></del>	Product Evolution. How?
Organizational Strategy	
Product Conception and Design Strategy	
Product Execution Strategy	
Slide 98:	
<u>Since 20.</u>	Conception and Design Strategy
Customer Feedback	
Focus groups	
Resident surveys	
Asset and portfolio performance	

## Slide 99:

Conception and Design Strategy

- Physical Challenges
  - Available sites
  - External constraints

 $Lessons\ learned --- continuous\ improvement$ 

• Regulations — zoning, building, environmental	
• Constructability	
Political climate	
	25
Slide 100:	Conception and Design Strategy
Product standards	
Saves time —	
Not reinventing wheel	
• Saves money —	
National purchasing	
Maintenance	
Ensures quality	
Slide 101:	
	Product Evolution. How?
Organizational Strategy	
Product Conception and Design Strategy	
Product Execution Strategy	
Slide 102:	Product Execution Strategy
Local execution	
Asset Team matrix organization	
"Discretion within a box"	
QUI. 100.	
Slide 103:	Product Execution Strategy
Development Milestones	
• Contract	
Due Diligence	
Start of construction	
Leasing and stabilization	
	26
Slide 104:	

Differentiated Product

• Mid-Rise	
High-Rise	
<u>Slide 105</u> :	Garden and Townhome
[Photo of Avalon Crescent]	[Photo of Avalon Orchards]
[Photo of Avalon Oaks]	[Photo of Avalon at Arlington Square]
Slide 106:	
<u>Slide 100.</u>	Garden and Townhome
[Photo of Avalon Estates]	Avalon Estates Hull, Massachusetts
	162 Apartment Homes
	<ul><li>\$21M Total Capital Cost</li><li>\$1,640 Average Rent per Home</li></ul>
	• \$1.40 Rent per Square Foot
Slide 107:	
	Differentiated Product
Garden and Townhome	
• Mid-Rise	
High-Rise	
Slide 108:	
	Mid-Rise
[Photo of Avalon at Edgewater]	[Photo of Avalon Silicon Valley]
[Photo of Avalon Newton Highlands]	[Photo of Avalon Corners]
	27
Slide 109:	M. I.P.
[Photo of Avalon Bellevue]	Mid-Rise  Avalon Bellevue
[Photo of Avaion Benevue]	Bellevue, Washington
	• 202 Apartment Homes
	<ul> <li>\$31M Total Capital Cost</li> <li>\$1,585 Average Rent per Home</li> </ul>
	• \$1.90 Rent per Square Foot
Slide 110:	
	Differentiated Product

Garden and Townhome

Garden and Townhome

• Mid-Rise

Slide 111: High-Rise [Photo of Avalon Riverview] [Photo of The Tower at [Photo of Avalon Towers on the Peninsula] Avalon Cove] [Photo of Avalon Towers [Photo of Avalon at by the Bay] Gallery Place] Slide 112: High-Rise Avalon on the Sound [Photo of Avalon on the Sound] New Rochelle, New York 412 Apartment Homes \$93M Total Capital Cost \$2,470 Average Rent per Home \$2.75 Rent per square Foot 28 Slide 113: Summary Risk-measured Process Systematic Institutionalized processes and standards Young well designed portfolio Significant value creation [downward arrow]

Initial Stabilized Yield of 11.1% Over \$1.7B of New Development

[The "yield" referred to above is AvalonBay's determination of community-level earnings achieved for the first stabilized year of operations following the completion of construction (before interest, income taxes (if any), depreciation, amortization and extraordinary items, and after taking into account operating expenses for the community but not a management fee or any allocation of corporate overhead), divided by the cost of construction. Yield, and the components used to calculate yield, are not determined in accordance with generally accepted accounting principles and the method for determining yield used by other REITs could differ.]

Slide 114:

High-Rise

AvalonBay Communities, Inc.

Analyst/Investor Event
Associate Evolution: Building and Sustaining
Management Strength
July 19, 2002

Slide 115:

- Experienced Management Team
- · Organized for Success
- · Systematic Approach to Management Development
- Results

## Slide 116:

Experienced Management Team

[See the slide of the same title in Exhibit 99.2.]

## Slide 117:

Strength of Management Team

- 30 Officers
  - Average tenure with company 8 ½ years
  - 60% have advanced degrees
- Leadership competencies
- Alignment on strategy and focus

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## Slide 118:

## 2001 Associate Opinion Survey: Leadership & Supervision

	AVB Associate Response	Compared to Other Service Companies
Rate the ability of SVPs and above leading AvalonBay	86%	38%
My immediate supervisor maintains high standards of performance among associates	82%	N/A
On the whole, I am satisfied with the management of AvalonBay	82%	N/A
Rate the ability of AVB to compete with other companies in the industry	88%	31%

## Slide 119:

Decentralized Local Sharp-Shooter Approach

- Development, Construction, & Property Operations reside within local markets
- Intimate knowledge of local markets, politics, issues
- Empowered asset teams

## Slide 120:

Balanced with Centralized Role

- Decentralized execution supported by centralized resources
- Staff infrastructure HR, IT, Finance, Marketing, Research, Purchasing, Risk Management
- Leadership of company-wide strategies and initiatives

## Slide 121:

Core Values

Commitment to Integrity
Spirit of Caring
Focus on Continuous Improvement

30

Systematic Approach to Management Development Management Review Meetings Cross-Functional Opportunities ("Circuit Program") 360-Degree Feedback and Development Plans Training — AVB University Rewards/Recognition for Performance Slide 123: Results Voluntary Associate Turnover (24%) vs. Average Industry Voluntary Turnover (38%)\* Associate Satisfaction Scores Internal Promotions for Succession Planning Excellent Track Record \* Source: NMHC Slide 124: AvalonBay Communities, Inc. Analyst/Investor Event Business Update June 19, 2002 Slide 125: Agenda Market and Operating Trends Investment and Finance Activity Operating Tactics Slide 126: Market & Operating Trends Jobs 31 Slide 127:

Market & Operating Trends

Employment Growth (by sequential quarter)

[See the slide of the same title in Exhibit 99.2. AvalonBay interprets this graph as indicating a relationship between changes in the rate of change of jobs and, two or more quarters later, changes in the rate of change in same store revenue growth.]

Slide 128:

Marketing & Operating Trends

Jobs — Rate of Losses is Moderating

Slide 129:
Average Economic Occupancy
[See the slide of the same title in Exhibit 99.2. AvalonBay noted that there was an increase in economic occupancy in the first half of 2002.]
Slide 130:
Since 150.
Market & Operating Trends
Market & Operating Trends
• Jobs — the Rate of Losses is Moderating
Occupancies Rising
Market Rents Stabilizing — Leased Rents Decline
32
Slide 131:
Annual Market Rent Growth
May 2002
, 2002
[See the slide of the same title in Exhibit 99.2.]
[See the state of the same true in Exhibit 97.2.]
Slide 132:
Market Rent & Gross Potential Per Apt
[See the slide of the same title in Exhibit 99.2. Gross potential rent is presented for AvalonBay and represents the average rent per apartment home that would result from
renting all available apartments at market rents. Market rents are based on market rates set by managers of AvalonBay based on their experience in renting apartments and publicly available market data, and market rents as reported by others could vary.]
Slide 133:
Market & Operating Trends
• Jobs — the Rate of Losses is Moderating
Occupancies Rising
Market Rents Stabilizing — Leased Rents Decline
SSS Revenue Decline Q2, Flat Q3, Modest Q4 Growth

Occupancies are Rising

### Historical

[See the slide of the same title in Exhibit 99.2]

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## Slide 135:

## Agenda

- Market and Operating Trends
- Investment and Finance Activity
- Operating Tactics

### Slide 136:

### Investment and Financing Activities

- Investments
  - Development Yield Update
  - Lease-Up Pace & Rents at Reforecast Levels
  - Acquisitions
- Financing
  - Low Leverage & Rent Exposure Positions for Growth
  - Preferred Redemption
  - Unsecured Notes Maturity

## Slide 137:

## Operating Trends

## Summary Implications-On Track

- Q2 Operating Performance Tracking Expectations
- Leasing, Investment & Finance Activities Tracking
- Interest Rates, Corporate Overhead Favorable
- Affirm Financial Outlook for Qtr & Year

[AvalonBay affirmed the financial outlook it had publicly released in May 2002.]

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## Slide 138:

## Agenda

- Market and Operating Trends
- Investment and Finance Activity
- Operating Tactics

Adapting to Changing Nature of Portfolio

Streamlining Reporting

Slide 139: Operating Tactics Revenue Optimization Expense Control Organizational Priorities Other Initiatives Slide 140: Revenue Optimization Tiering Model Adjustments Recovery Plans in Certain Markets Community Performance and Market Forecast Slide 141: Community Performance & Market Forecast Produced weekly by on-site associates Establishes tangible goals/action plans Focuses on Attract, Close and Retain 35 Slide 142: Expense Control Focus on What AVB Can Control Elevate Approval Level Continue Bulk Purchasing Initiatives Slide 143: Organizational Priorities Short-term Adjusting staffing levels accordingly Shifting resources throughout portfolio Long-term

### Other Initiatives

- Customer Focus
- Corporate Apartment Homes

[AvalonBay explained that corporate apartment homes currently account for approximately 4.0% of the portfolio and that the Company expects that amount to increase to approximately 5.0%. Management intends to limit the number of corporate apartment homes at any one community, to limit corporate apartment home vendors to larger, more sophisticated vendors and to modify contract terms to control lease terminations.]

• Foundation On-Site Software

[AvalonBay explained that Foundation, a new property management system, has been implemented at all communities and that immediate benefits include faster access to data, which creates efficiency and aids in responsive decision making, better management of revenue from non-residential units (garages, storage) and automated billing for transactional fees (month to month, reservation fees, etc.]

### Slide 145:

### Summary

- Signs of Stabilization
- AVB and Macro Economic Outlooks Aligned
- Developments & Acquisitions Tracking
- Balance Sheet Positioned for Growth
- Operational Tactics Adjusted to Markets

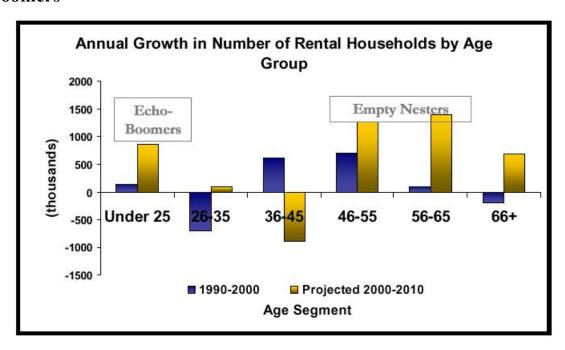
[downward arrow]

Optimizing Short Term: Positioned for Long Term

## **Customer Evolution**

## **Knowing and Serving Our Customer**

• Projected growth from "empty nester" baby boomers and "echo-boomers"



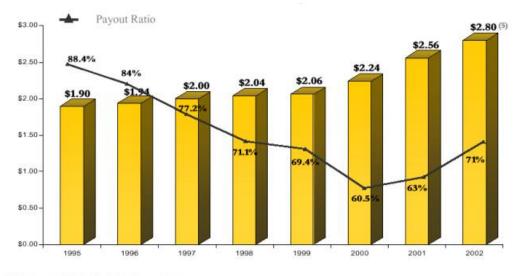


1

Planned Evolution

## **Outsized Performance**

Dividends - Safety and Growth



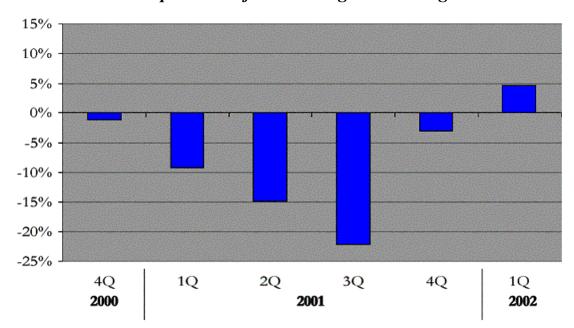
(5) First quarter 2002 dividend of \$0.70 annualized.



2

# Market Research: Application Short-Term

Corporate Profits % Change vs. Year Ago

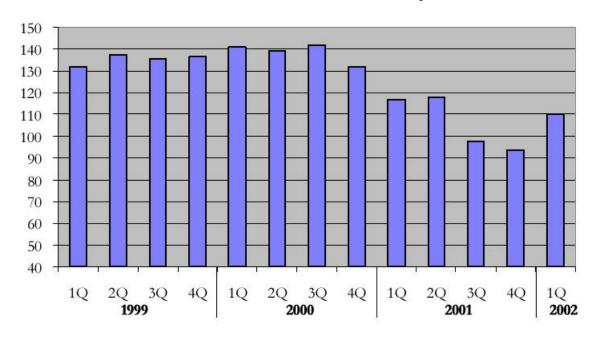


Source: Bureau of Economic Analysis, Rosen Consulting

AvalonBay

## Short-Term

## Consumer Confidence



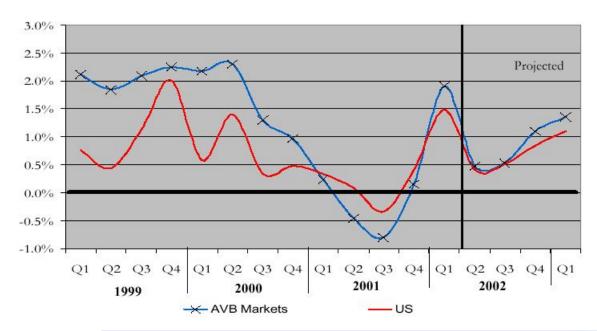
Source: Conference Board

AvalonBay

4

# Market Research: Application Short-Term

## **GDP** Growth

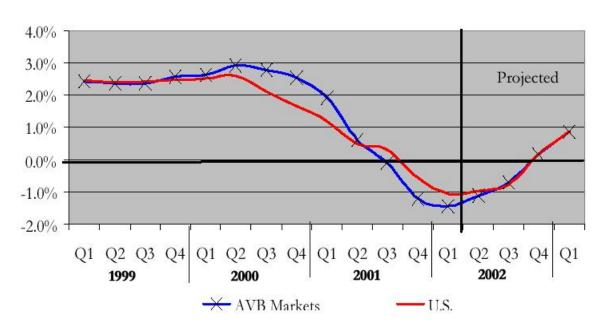


ource: Economy.com



## Market Research: Application Short-Term

Annual Employment Growth



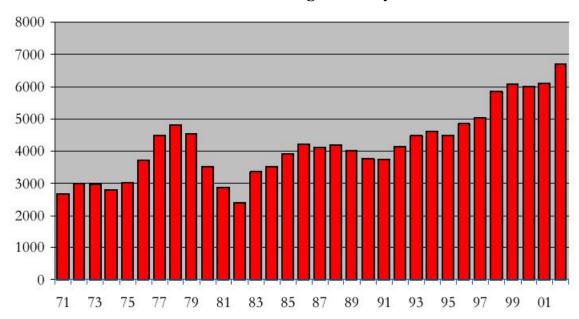
Source: Economy.com (Non-farm, non-construction employment growth)



6

# Market Research: Application Short-Term

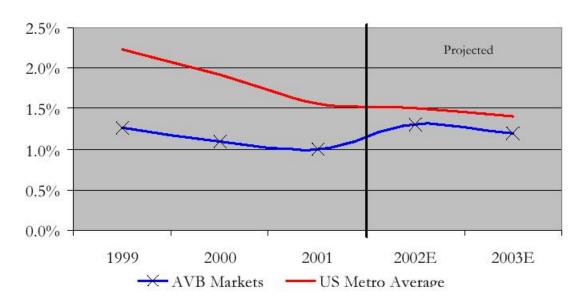
Single-Family Home Sales





# Market Research: Application Short-Term

New Supply as a % Total Inventory



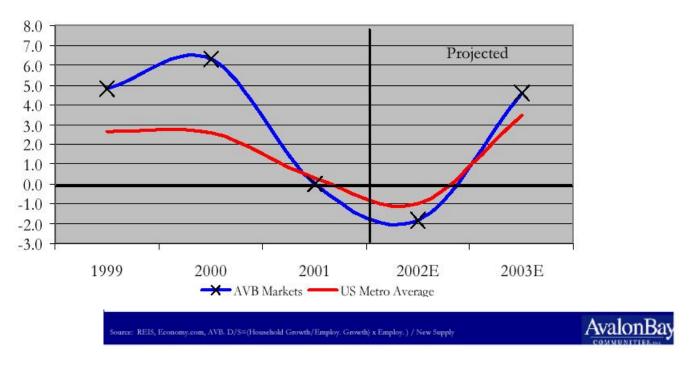
Source: REIS Reports and AVB Regional Offices



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# Market Research: Application Short-Term

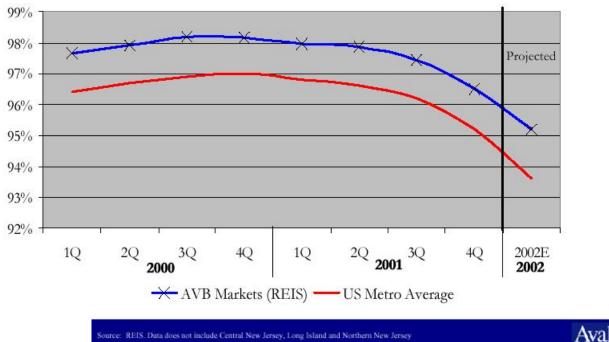
Demand/Supply Ratio



9

# Market Research: Application Short-Term

Occupancy (REIS)

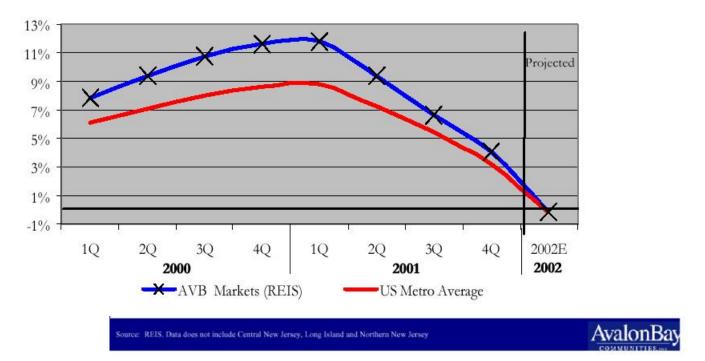




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# Market Research: Application Short-Term

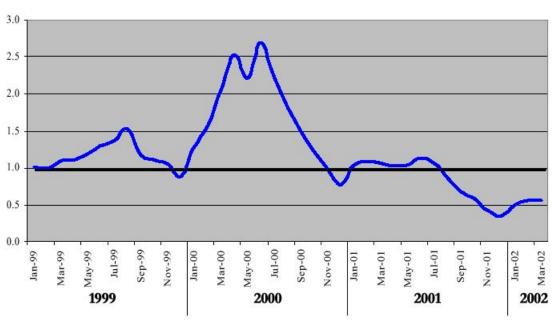
#### Annualized Rental Rate Growth (REIS)



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# Market Research: Application Short-Term

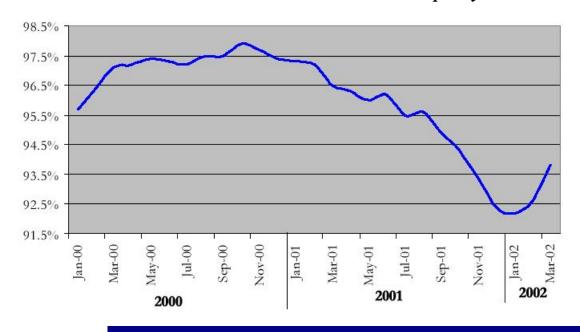
### Traffic/Available Homes





# Market Research: Application Short-Term

Economic Occupancy

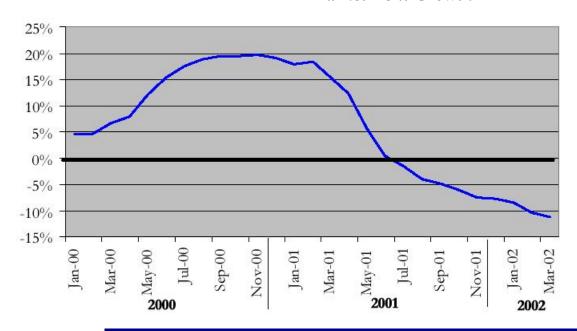




13

# Market Research: Application Short-Term

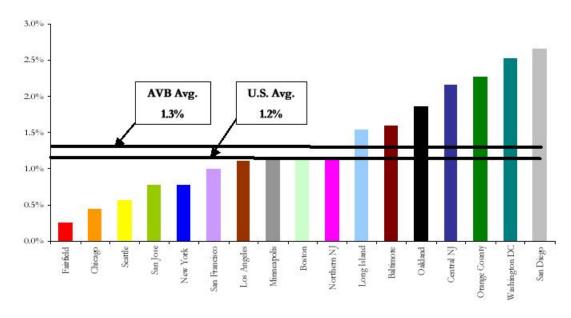
Market Rent Growth





# Market Research: Application Longer-Term

Average Annual Employment Growth (1998 – 2003)



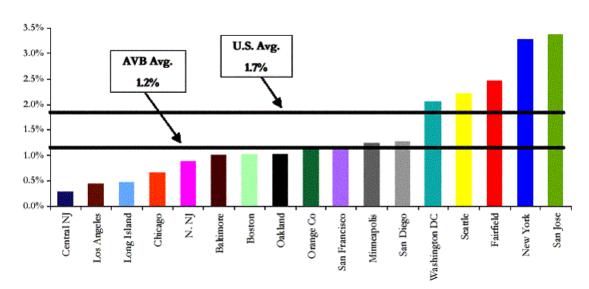
Source: Economy.com (non-farm, non-construction employment)



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# Market Research: Application Longer-Term

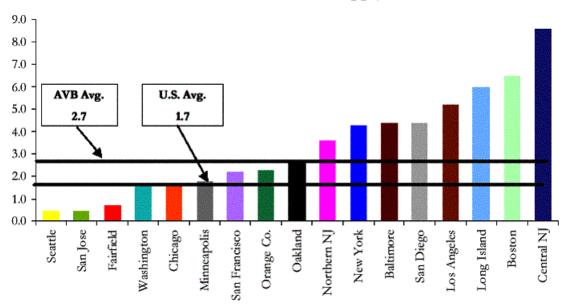
Completions as % of Inventory (1998-2003)





# Market Research: Application Longer-Term

Demand/Supply (1998 - 2003)



Source: REIS, Economy.com, AVB

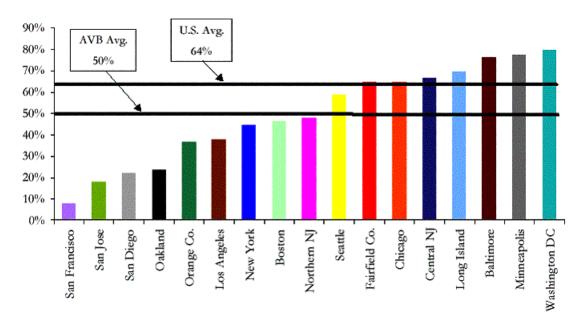
D/S= (Household Growth/Employ. Growth) x Employ. ) / New Supply



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# Market Research: Application Longer-Term

Housing Affordability (4Q01)



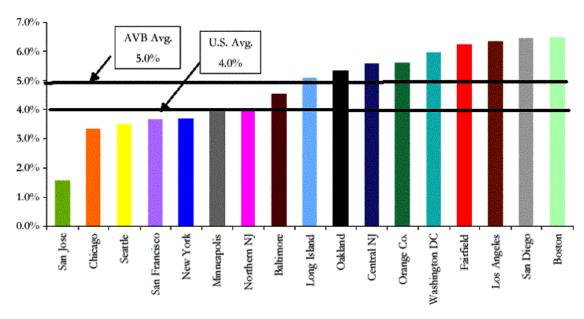
Source: NAHB. Based on % of households that can afford median sales price.



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# Market Research: Application Longer-Term

Market Rent Growth (1998 – 2003)



Source: REIS Reports



### **AVB Resident Profile**

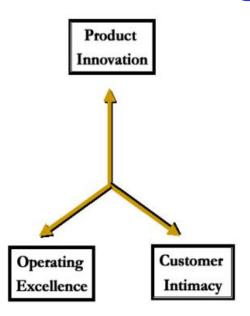
### 73% of Residents in \$50,000+ Income Bracket

Household Income	Percent
< \$25,000	7%
\$25,000 - \$49,999	20%
\$50,000 - \$74,999	24%
\$75,000 - \$99,999	20%
\$100,000 or more	29%



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## What is the right approach at AVB?

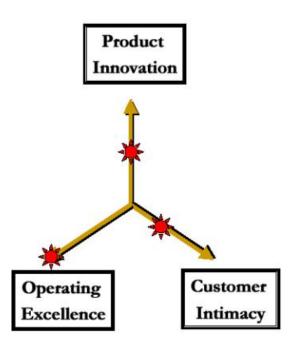


- **Operating Excellence is our Competitive Advantage**
- **Operating Excellence will Maximize Shareholder Value**
- **Oustomer Knowledge and Service fall within Operating Excellence**



2

What is the right approach at AVB?

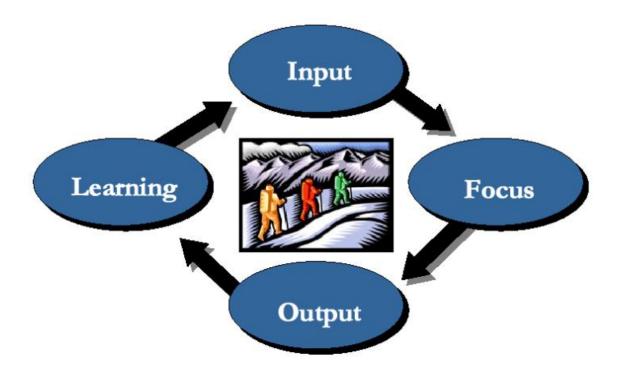


Where we want to be in the Future



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# **The Customer Focus Journey**



AvalonBay

## How will this affect our Residents?



**Customer Focus** 



Emotional Bond with Brand



**Customer Loyalty** 



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## **How will Customer Focus benefit AVB?**

## INCREASED REVENUE AND PROFITS

- · Pay More Higher Rents
- · Reduced Price Sensitivity

#### RETENTION

Lower Customer Attrition



#### REFERRALS

- · Significant "Word of Mouth"
- Happy customers tell 5 people

## INCREASED CROSS-SELLING OPPORTUNITIES

- · Additional Products
- Additional Services
- Brand Extensions

#### REDUCED COST TO SERVICE

- · Report Fewer Problems
- · Fewer Contacts per Problem



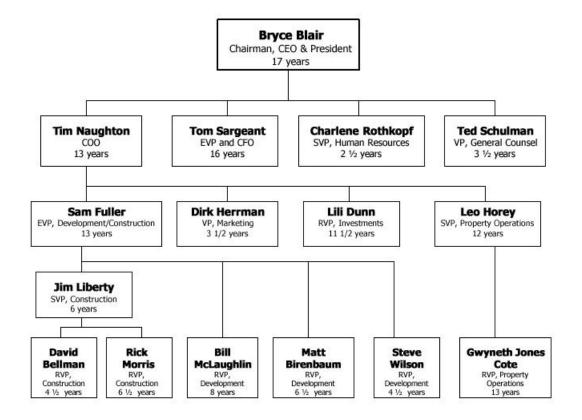
### **Decentralized Execution**





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# **Experienced Management Team**

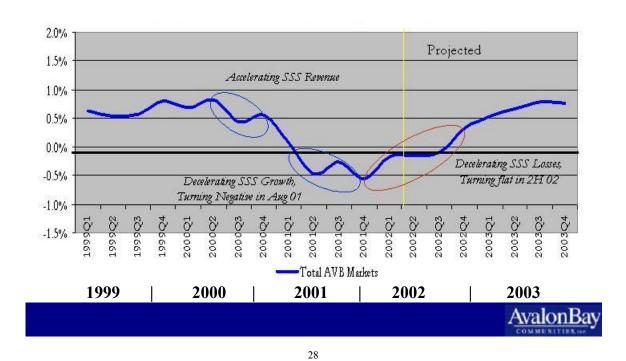




### Business Update

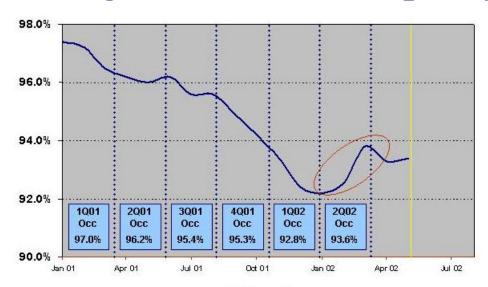
## **Market & Operating Trends**

**Employment Growth (by sequential quarter)** 



### Business Update

# **Average Economic Occupancy**

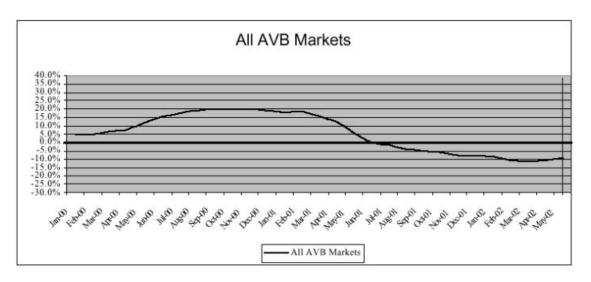




### Business Update

## **Annual Market Rent Growth**

May 2002

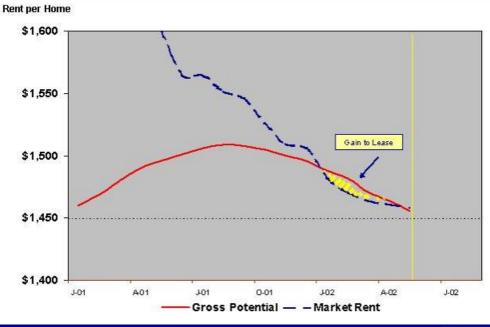




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Business Update

**Market Rent & Gross Potential Per Apt** 



AvalonBay

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### Business Update

## **Same Store Revenue**

# **Historical** \$ Millions per month

